

The SERAS CSR Awards Terms & Conditions



Introducing The SERAS CSR Awards 2017

The SERAS Vision Statement

To remain the gold-standard recognition in Corporate Social Responsibility (CSR) and Sustainability.

Mission

To lead the drive towards actualization of the sustainable development goals in Africa by enabling a platform that promotes, measures and harmonizes the contributions of private sector, governments/public sector and non-governmental organizations to attain set targets.

The SERAS – CSR Awards is an annual project which aims to promote as well as raise awareness about the roles organizations play with emphasis on their responsibility towards stakeholders and the social development of Africa. The SERAS, aims to substantiate the case that corporations who are socially responsible stand to gain huge benefits in regards to the triple bottom line -- economic, social and environmental capital. At The SERAS- CSR Awards, we recognize the fact that the future for any business lies in the ability to successfully bridge the divide between private enterprise and public interest. The SERAS involves the production of The Social Enterprise Report that documents the sustainability interventions of corporate organizations (large, medium and small), as well as an annual award ceremony that enjoys a very high profile attendance and attracts ALL the players in CSR and sustainability, and thus providing an effective, unique and strategic platform for corporate organizations to demonstrate to their stakeholders how they are positively impacting and engaging with the communities where they do business.

THEME: Transformational Sustainability: From Social Responsibility to Social Impact

At the onset of the millennium, world leaders launched an ambitious global mission to reduce poverty and enhance human development. Africa and Nigeria was only able to attain a little under 15% of expected target impacts. But with the take-off of the Sustainable Development Goals (SDG's) by the United Nations, businesses have been urged to take the driver's seat in actualizing this huge agenda. UN Secretary General Ban Ki-moon even describes business as a "vital partner in achieving the sustainable development goals".

There can be no doubt that brands and organisations are hurling themselves at sustainability and corporate social responsibility as if it is the answer to everything. Not a day passes without new announcements and claims of brands championing environmental and social issues on our behalf. 'Green' products in stores doubled between 2010 and 2012 and green advertising tripled in Africa between 2011 and 2014 with a huge percentage of this brands caught up in green washing. To be clear, green washing is the term given to any marketing or brand claim around environmental or social issues that is either false, misleading or exaggerated.

In 2017, we seek to uncover the brands that have walked their talks in the real sense as we unravel the links between investments/interventions and the actual impacts of these in communities where they do business and the general society at large.

Truly measurable impacts are key if the continent is to meet up with its aspirations in 17 areas of SDG's namely- No poverty; zero hunger; good health & well-being; quality education; gender equality; clean water & sanitation; affordable & clean energy; decent work & economic growth; industry, Innovation & Infrastructure; reduced in-equalities; sustainable cities & communities; responsible consumption & production; climate action; life below water; life on land; peace & justice & strong Institutions; Partnership for all goals

The Awards in 2017 is focussing on measuring the actual impacts the participating organisations had within their areas of reference *against* the claim(s) made in the various areas of intervention in line with the SDG's.

1. A. Terms & Conditions:

By completing the registration process, you accept and agree to all The SERAS-CSR Awards 2017 guidelines and Online Questionnaire terms & conditions set forth here.

These terms assure that you will dutifully carry out the following obligations and responsibilities:

1. Accuracy of entry details is the responsibility of the applying organization.
2. You must ensure you provide accurate contact details and identity of contact person(s)
3. Submission of true and accurate information/data of your organization
4. You must save any updated data in your entry as when required. The SERAS CSR Awards will not be held liable for loss of any data not saved
5. Your organization takes full responsibility of ensuring that you go over your submission before finally submitting
6. You must ensure that entry reaches us latest 6pm GMT on 9th August, 2017
7. Entries that arrive late would have points deducted by the Jury panelist as they deem fit.

1. B. Categories:

The SERAS CSR Awards is open to Organizations across all sectors of the economy- small, medium, large-scale organizations and also public sector organizations/ department, social enterprises and Non-governmental and Not-for-profits in Africa.

1. **Small-sized enterprises: Private organizations with less than 50 employees.**
2. **Medium-sized enterprises: Private organizations between 51-200 employees.**
3. **Large-sized enterprises: Private organizations with more than 300 employees.**
4. **Public sector organizations / departments: Government departments and public sector authorities (of any size) that provide non-commercial services.**
5. **Partnerships and Collaborations: Government/Private organizations may apply for this category for a social and/ or environmental Partnership or Collaboration (Program/Project/ Initiative) jointly with one or more NGO/CSO/NPO and government/private organization.**
6. **Social Enterprise: Organizations that engage in business operations to generate revenue primarily to serve social, environmental purposes.**
7. **Oil & Gas: Private, Public and jointly owned commercial enterprises that operate in the production, distribution and supply of energy.**
8. **Financial Services: Commercial Banks, Investment Banks, Brokerage companies, Insurance**

companies, Financial Institutions, Equity Firms and any organization operating in the financial sector is eligible to apply.

1. C. Eligibility:

The SERAS CSR Awards is open to all organizations that are operating in Nigeria and Africa who invest in corporate social responsibility and sustainability. Past winners are again encouraged to apply. Multinationals that may not be headquartered in Africa, but have their subsidiaries operating in Nigeria and other regions of Africa can also participate as long as the projects/programs to be entered were or are being carried out in locations depicted above.

The SERAS CSR Awards reserves the right to reject any entry that fails to meet set criteria.

The awards categories are as follows:

- Best Company in Poverty Eradication
- Best Company in eradication of Hunger
- Best Company in Affordable & Clean Energy
- Best company in Promotion of Good Health & Well-Being
- Best company in Provision of Clean Water & Sanitation
- Best Company in Partnership for Development
- Best Company in Climate Action
- Best Company in Support of SME's
- SME Organization of the Year
- The SERAS 2017 Prize for Innovation
- Best Company in Sustainability Reporting
- Best Company in Supply Chain Management
- Best Company in CSR Reporting: Media (Television, Print, Radio, On-line)
- Best Company in Promotion of Gender Equality
- Best Company in Financial Inclusion
- NGO/Not-For-Profit of The Year
- Best Company in Stakeholder Engagement
- Most Improved Company in 2017
- Best Company in Infrastructure Development
- Best Sustainability Innovation in Africa
- Best Company CSR/ Sustainability West Africa
- Best Company CSR/Sustainability East Africa
- Most Responsible Company of the Year/Overall Winner

Supporting Materials:

1. Kindly select award category your organization wishes to enter for from 1-25
2. Attach relevant documents required for category entered i.e. CSR/Sustainability projects/programs and locations. Also attach other relevant documents such as Policies, objectives of projects/programs, database of KPI's (link to objectives & targets), internal reports compiled, copies of sustainability report and audits conducted (where applicable).
3. You can either enter on-line or send your completed entry forms to the address stated above.
4. Based on the theme for the year, kindly ensure your entry outlines the following- (a). Inclusivity (b) Structure (c) Sustainability (d) Capital of finance model (e) Measurement metrics

2. A. Entry fees:

All applying organizations have to make the payment in full to receive the username and password to access their online application. Entry fee has to be paid in full by all applicants regardless of the number of categories they are applying for

Entry fee for large-size enterprises, i.e. (private or government)- 500,000:00 Nigerian naira or \$2,250

Entry fee for medium-size enterprises: 350,000:00 Nigerian naira or \$1,720 Entry fee for

small-size enterprises: 195,000:00 Nigerian naira or \$860

All entry fees payable to TruContact CSR Nigeria Limited either by cheque or transfers via (For Payments in Nigerian Naira)

Name of Organization: TruContact CSR Nigeria

Bank: Diamond Bank Plc.

Branch: Adeola Hopewell Street, V.I.

Account Number: 0048586903

IBAN: 0048586903

Sort Code: 063150955

Bank Branch Code: 095

Bank Swift Code:DBLNGLA

(For Payments in Dollars)

Name of Organization: TruContact CSR Nigeria

Bank: Diamond Bank plc.

Branch: Adeola Hopewell Street, V.I.

Account Number: 0079383502

IBAN: 0048586903

Sort Code: 063150955

2. B. The Assessment Process:

Names of short listed organizations will be uploaded on the awards website and the public will be called upon to vote on a national/ international levels, names of companies that they perceive to be role models in their CSR & Sustainability operations and performance in the various categories. The

organizers will also monitor and verify claims made by participating organizations. The verification exercise will involve visits to the cited project locations identified by short listed companies, and interviews with beneficiaries and stakeholders. A jury panel, made up of eminent, and distinguished professionals with impeccable records, will do the final selections.

Please complete the form below. If completed online, the boxes will expand to accommodate your information. If completed offline, additional sheets may be used. Please note that the maximum total number of pages allowable is seven (7 pages).

Closing Date: **August 9th, 2017**

Short-listing & Nominations

All Applications will be reviewed by the judges. Judges reserve the right to request further clarification or additional proof or documentation, after which the jury panel will score and vote at final sitting.

The winners will be chosen from the list of shortlisted organizations. After shortlisting, the judges will review and reduce number to final three nominees per category. The list of nominees will be made public on the awards website. All jury decisions are final and uncontestable. Each applying company will receive a set of feedback comments from the member(s) of the Jury Panel that has reviewed their Awards application.

2. C. Confidentiality:

The SERAS- CSR Awards Jury and the organizers will treat all application materials, including supporting documents, with utmost confidentiality.

However, **applicants are responsible for measures to ensure protection of their intellectual properties. Note that the applications of the shortlisted organizations would be publicized.**

2. D. Awards Ceremony:

The SERAS CSR Awards 2017 awards dinner will hold on November 17th, 2017 at the prestigious Eko Hotel & Suites, Victoria Island, Lagos, Nigeria at 5pm GMT. Winners would be announced at the ceremony.

***All finalists are expected to make table reservations at the gala via the organizing committee.

2. E. Benefits:

- Winners will go home with The SERAS statuette designed and crafted by world-renowned R.S. Owens- makers of the award statuettes for the OSCARS and GOLDEN GLOBE. The gold & silver statuette weighing 6.2 kilograms' rates as first in its class in design, cost, glamour, look and feel, and is worth its weight in gold! Little wonder it has become the gold standard award in CSR and sustainability and a *must-win* title for businesses or organizations that must accentuate and brandish their CSR and Sustainability credentials.
- A feature in the awards winner's brochure
- Profile of your organization in the official magazine of the awards The Social Enterprise Report
- Showcase of winning entries in our award winning sustainability documentary.
- Positive mileage that comes with participating in the awards.

3. A. The SERAS Secretariat:

30, Shakiru Anjorin Street, Road 39, Off Admiralty Road, Off Admiralty Way, Lekki Phase 1, Lagos, Nigeria
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or call +234 802 302 0149, +234 803 565 7616, +234 803 775 7771, +234 909 175 1202